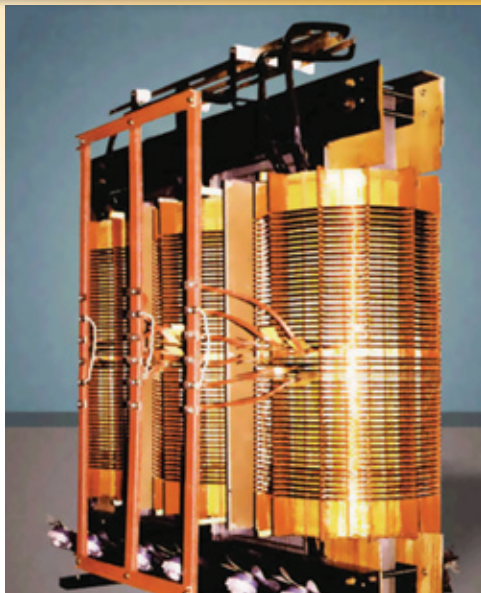
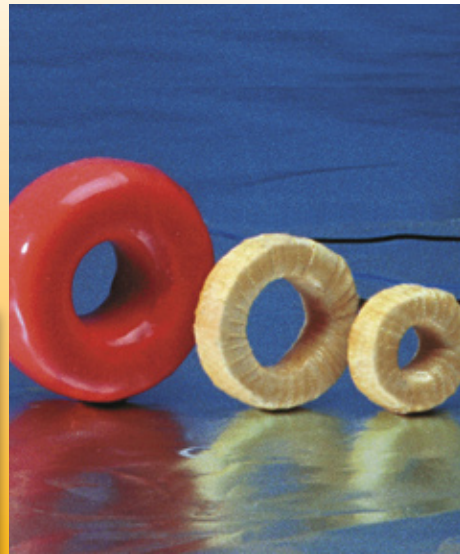


THE TRANSFORMER ASSOCIATION

Connecting Members, Advancing Our Industry



Connecting Members, Advancing Our Industry

The Transformer Association (TTA) is the foremost trade association for the transformer industry in North America. As the voice for our industry, we forge and strengthen strategic alliances among transformer, inductor, and other magnetic device manufacturers, industry suppliers, consultants, and safety and regulatory agencies.

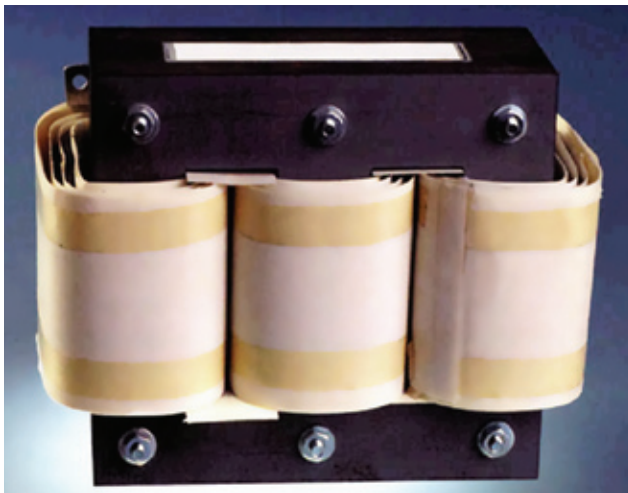
TTA provides opportunities for increased visibility and enhanced business results via participation at semi-annual meetings and through our web-based resource for continuous improvement and growth, www.transformer-assn.org.

As a TTA Member, You Will...

Network with suppliers, other manufacturers, regulatory personnel and consultants at TTA's spring and fall meetings. There is no substitute for the personal and professional relationships you will enjoy and benefit from.

Interact with and get to know peers and associates by serving on TTA committees. Committee work provides unique opportunities to work together for the advancement of our industry.

Learn about the newest materials and technologies, economic trends, best practices, benchmarking measures, and RoHS developments. The semi-annual meetings offer superb educational presentations and interactive sessions. Committee work and online resources provide additional opportunities to enhance your skills all year long.



Communicate with customers, colleagues, and consultants at meetings and via the TTA web site, www.transformer-assn.org. This ever-evolving resource brings exclusive members-only content to your desktop or PDA all day, every day.

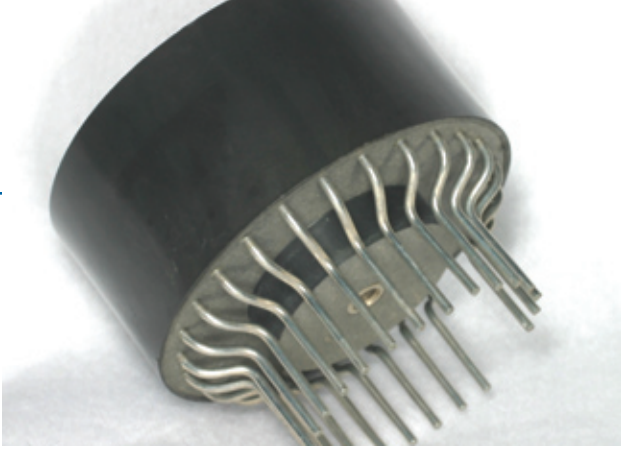
Promote the unique attributes of your organization's products and services to a targeted audience of industry professionals. After all, just because of their participation in The Transformer Association, you know they have a vital interest in your organization.

Benefit from reciprocal membership and participation in the Power Sources Manufacturers Association (PSMA). A PSMA representative may attend TTA meetings and we may send a representative to theirs.

Our Mission

The Transformer Association is a trade association of primarily North American transformer, inductor, and other magnetic device manufacturers, industry suppliers, safety and regulatory agencies, and consultants. Our purpose is to be a voice for the industry and to:

- ✦ Provide networking and educational opportunities for our members, industry suppliers, safety agencies, and consultants
- ✦ Communicate and coordinate with safety and regulatory agencies such as UL and CSA and other standards-writing bodies such as IEC, IEEE, and NEMA
- ✦ Gather, monitor, and disseminate industry data and trends, new product information, best practices, and benchmarking measures
- ✦ Provide and maintain a web-based resource that provides our members with the tools for continuous improvement and growth



What Have We Done for You Lately?

To implement our mission, TTA is pursuing the following objectives:

- Working with UL to reduce the frequency of follow-up service visits based upon past compliance, testing, and field history
- Exploring affinity programs to reduce costs for member companies and provide a revenue stream for TTA
- Enhancing the TTA web site to benefit the membership and the industry
- Monitoring and updating our membership about trends that will affect the industry
- Collecting transformer manufacturing data for inclusion in economic forecasts

TTA Publications

We regularly publish:

- Technical bulletins referencing detailed information on IEC Standards TC51 *Magnetic components and ferrite materials* and TC 96 *Transformers, reactors, power supply units and similar products for low voltage up to 1100 V*.
- The TTA Quarterly Economic Reports, prepared by Institute for Trend Research and available online exclusively to our members

Additional Benefits of Membership

Membership in TTA is corporate. This means that when your organization joins, all the employees of your company or agency become eligible to enjoy the benefits of membership.

Member companies may include up to five employees in the company listing for the TTA database, membership directory, and web site. Listed members will receive TTA communications on a regular basis.

How We Operate

The Transformer Association has three categories of membership:

- Transformer Manufacturer
- Transformer Industry Supplier
- Safety Agency

TTA is operated by a Board of Directors elected by a vote of the Official Representatives. The Board is composed of the President, Vice President, Secretary-Treasurer, Immediate Past President, and four Directors At Large.

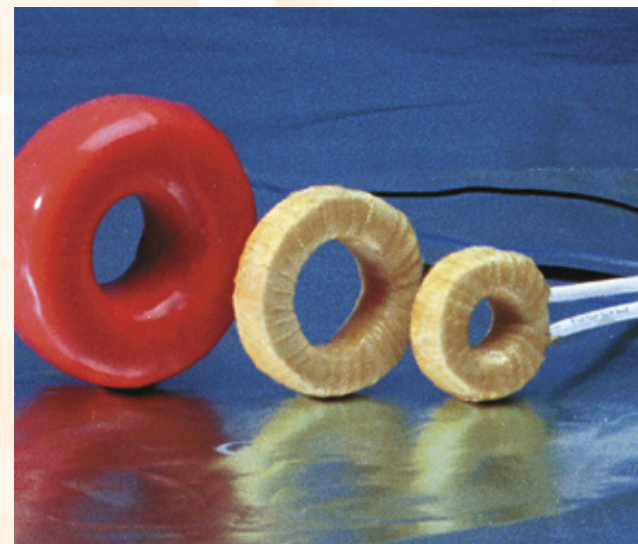
Each member organization designates one individual as its Official Representative to TTA. When a vote of the membership is called, the Official Representative will vote on behalf of the member company or agency.

The Transformer Association is administratively supported by Thomas Associates, a Cleveland-based professional trade association management firm. All TTA activities are closely monitored by legal counsel to ensure strict compliance with pertinent laws.

Committees

Much of TTA's work is accomplished at the committee level. Committee assignments offer a great way for members to dive in and get hands-on industry experience. Serving on a TTA committee also provides an opportunity for industry veterans to "give back." The committees include:

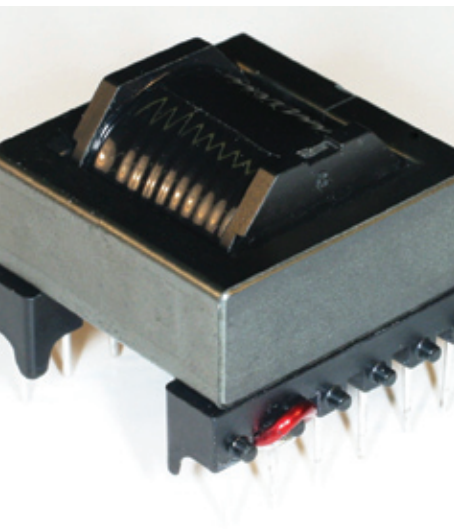
- Communications
- Membership
- Statistics
- Technical
- UL Policy
- Spring Meeting
- Fall Meeting



Web Site Objectives

- ✦ Increase visibility for TTA and its member companies
- ✦ Increase member companies' sales
- ✦ Communicate with membership
- ✦ Recruit new members

Page views have steadily increased every month since www.transformer-assn.org came online. After the home page, the most frequently accessed page is the TTA Member Company Product Index that links to members' corporate sites.



TTA Members: More Powerful Together

What do our members gain from belonging to the TTA? There are many reasons they maintain their memberships in TTA, including:

Company owners appreciate the fact that the Presidents Council meeting each spring and fall provides them with the opportunity to participate in stimulating discussions about the future of the North American magnetics industry.

Corporate managers rely on the opportunity to monitor industry and economic trends at the semi-annual meetings.

Magnetics engineers find they have valuable input into safety and regulatory policies and practices with real-world consequences.

Suppliers to the industry gain the advantages of meeting new business prospects, exhibiting their products, and learning what their customers really want.

Think about it. How could The Transformer Association help you move your organization to the next level?

Join Us!

For an application, log on to www.transformer-assn.org; send us an email at info@transformer-assn.org; or call the TTA office at 216.241.7333.

We look forward to bringing your organization on board.

The Transformer Association
The Voice of the North American Transformer Industry



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